

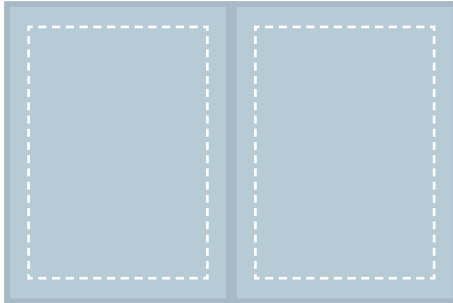
ADVERTISING



AMERICAN CHESS MAGAZINE

Double Page (Inside Cover + Full Page)

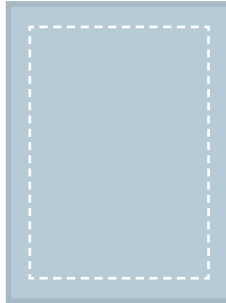
2x [8.27" x 10.87"]
2x [210mm x 276 mm]



\$ 2,500

Back Cover

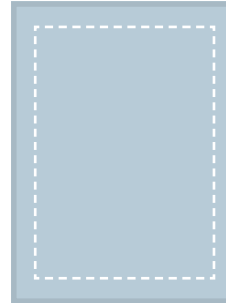
8.27" x 10.87"
210mm x 276 mm



\$ 2,000

Inside Cover

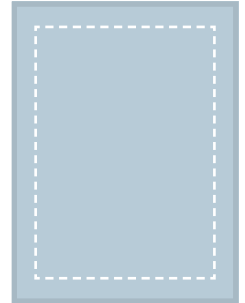
8.27" x 10.87"
210mm x 276 mm



\$ 1,600

Full Page

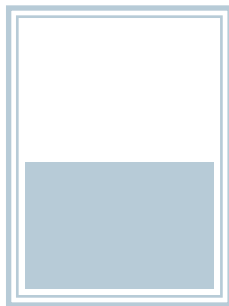
8.27" x 10.87"
210mm x 276 mm



\$ 1,200

1/2 page H

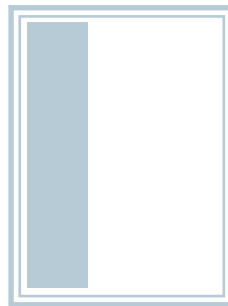
7.12" x 4.5"
181mm x 113mm



\$ 750

1/3 page V

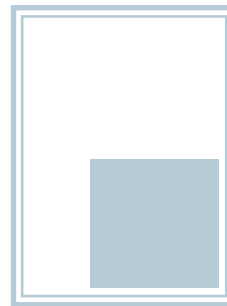
2.25" x 8.85"
57mm x 225mm



\$ 600

2/6 page V

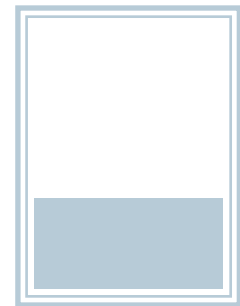
4.6" x 4.5"
119mm x 113mm



\$ 600

1/3 page H

7.12" x 2.95"
181mm x 75mm



\$ 500

Our advertising prices are affordable and reflect the worth and value of our product. We do offer lower rates for 4-time repeated advertisers.

WHY ACM?

American Chess Magazine is an authoritative voice in the world of chess. The first issue was released in November 2016. Our authors are world-class players and experts and we offer readers a wide range of features in every issue.

Advertisers can time or adapt the message they wish to deliver in each ad to suit any particular season. ACM comes out four times a year, Spring, Summer, Autumn and Winter, and these issues are distributed in March, June, September and November.

WHY CHESS?

Outside the glare of the major media spotlight chess players now make up one of the largest communities in the world: 605 million adults play chess regularly – a number comparable to regular users of Facebook. In the U.S., more people play chess than tennis and golf combined!

NOTES //

Deadlines are:

March 1, June 1, September 1, November 1.

You deliver in tif, eps, pdf, jpg, color mode CMYK, resolution 300 pixels / inch, texts to be transformed into curves.

For all dimensions add 3 mm for trimming on each side.

FULL PAGE// Text should not extend outside the live area of 7.12" x 9.8" (181mm x 249mm).

ADVERTISING //
office@acmchess.com